



Generational Resources and
Opportunities for Well-Being

GROW is a funded savings program aimed at empowering students, teachers, and school leaders to forge brighter educational and career paths. Combining **529 college savings accounts, financial incentives, and supportive financial education**, GROW lays a pathway to build generational wealth across an entire school community.

GOALS

- Increase scholar/teacher educational and career savings through compounded interest, earned savings incentives, personal financial contributions, behavioral and aspirational changes toward savings
- Increase lifetime earnings
- Higher teacher retention and commitment to scholars in their future pursuits
- Increase educator supports that foster personal education/career goals

IMPACT

Scholars and their teachers have significant savings to fuel their dreams to achieve educational and career goals while strengthening the communities where they live, work, and play.



GROW PROVIDES:

\$600

To seed all K-5th grade initial accounts for the 2025-2026 school year

\$300

Annually in added savings incentives

\$600

To all new kindergarten students starting in 2026

\$300

Annually for all 1st through 5th graders

PLUS:

- Earnings from account interest
- Financial education curriculum
- Grant for engagement activities
- Resources to support a GROW Ambassador

GROW AMBASSADOR

Jacksonville N. Pulaski Murrell Taylor Elementary receives a **\$10,000 annual grant** (\$5,000 for GROW Ambassador to support the program in K-5th grades and \$5,000 for engagement activities). **Ambassadors will:**

- **Provide ongoing support** for teachers, administrators, partners
- **Support** data collection
- **Share communication** among partners and program feedback
- **Spearhead GROW** within the school

STUDENT INCENTIVES

- **Attendance** – miss 3 days or less per semester
- **Behavioral** – no more than 2 “think time sheets” each 9-week period
- **Reading** – achieves teacher-assigned reading goals per semester
- **Financial Education** – complete 1 hour online module
- **Financial Education** – complete Economic Arkansas lesson activities

TEACHER INCENTIVES

- **Attendance** – miss 2 days or less per semester
- **Participation** – engage in three hours of GROW professional development
- **Financial Education** – complete 3 hours of online/in-person workshops
- **Engagement** – participate in 3 hours of GROW activities per semester
- **Data** – complete tracking of scholar incentives per semester

PARTNERS



Jacksonville N. Pulaski Murrell Taylor Elementary

Pilot school for the GROW program



AR State Treasurer's Office and Ascensus

Investment mechanism & 529 account



Economics Arkansas

Financial education to scholars & teachers



Tempus Realty Partners via AR Community Foundation

Program funding & school mentorship